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WHO HAS IT LISTED?

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BUILD HOMES FOR WORKMEN, SAYS SPEAKER

Growth Killed by Congestion, Is Declaration

The potentiality of each city and community in the metropolitan area of Los Angeles to thrive and come into prominence, if its natural advantages are recognized and suitable plans and restrictions are placed in force to direct its growth, was the keynote of an impressive address on the subject of decentralization delivered by James O. Stevenson, well known civic commercial organization authority, before 150 members of the Fourth District Chamber of Commerce, at Hermosa Beach on January 11.

Mr. Stevenson, who is thoroughly familiar with Southern California because of his extensive associations with chambers of commerce reorganization work, uttered a startling statement when he took issue with the prediction that Los Angeles would be a larger city than New York. He gave as his reason the common use of the automobile and the refusal during this age of people to be cooped up in tenements and apartment houses in congested areas, when the opportunity is provided in delightful smaller cities to have a home and the freedom of life which is the rightful heritage of every American citizen.

The speaker emphasized his argument in favor of decentralization by referring to the large number of exclusive clubs in the heart of New York city, which are fast losing their identity by consolidation or absolute neglect. These New York clubs marked line of social distinction and admission was sought even at the cost of expensive membership fees. Golf, country, and seaside clubs and resorts are now flourishing at the expense of the bodies which held favor before the transportation problem was developed to its present high point.

Cities and communities will be well repaid for restricting their development to a trend which natural advantages now indicate, stated the speaker, who pointed out striking illustrations. Riverside, with its Mission Inn, has developed a hospitable social life which is favorably commented upon by visitors. Pasadena, as a beautiful home city, has its Rose Bowl to attract its share of attention from the center of population. Hermosa Beach, Santa Monica, Venice and Redondo are beach cities which offer unexcelled opportunities for delightful home life at the seashore. Wilmington, San Pedro, and Long Beach, on the harbor, have the advantages which export and import centers of the Pacific will bring to them. Torrance is particularly a manufacturing city, as is Huntington Park, Burbank, and Ontario.

The best development will come when a city, which is destined to become a manufacturing center, builds homes for its workmen; and when confliction is not apparent because of a conglomeration of interests.

The healthy and normal growth of a city may be smothered if congestion stifles the convenient maintenance of commercial activity and the pleasure of the citizens, said Mr. Stevenson, who compared the condition to a pan of dough.

When yeast is added to a mixture in the correct proportion, it will ferment and raise to a certain point. When this point is reached, unless it is worked with experienced hands, it will sour and subside. The little monacles that cause the inflation, fighting for subsistence, will smother and die when they become too numerous. This simile is aptly true, New York and Chicago being outstanding examples.

Decentralization is going on very rapidly in Los Angeles today. The increase of population and development of many smaller cities 15 miles distant, has been greater in recent years than in the very heart of the city.

Members of the chamber refused to recommend to the present Legislature that gasoline be declared a public utility; but the suggestion that a law be enacted reducing to a majority, with the result that non-progressives cast two votes while the mothers and fathers who desire proper facilities for the education of the young are only given a single voice.

The proposition to grant power to cities to own and operate parks and playgrounds outside their own municipalities also received the enthusiastic endorsement of the body, and representatives of the Fourth District in the Assembly will be asked to push a bill granting these rights.

D. W. Phelps, on behalf of the Gardena Chamber of Commerce, received the endorsement of the chamber for a legislative measure granting the county officials the right to establish rights-of-way and assess benefit in unincorporated communities.

The next meeting of the Fourth District chamber will be held in Compton, on February 15th. At this time Hon. Frank M. Merriman of Long Beach, president of the Association, and speaker of the Assembly, will preside.

W. E. Finkle of the Southwest Chamber of Commerce, and first vice-president, was in the chair

Fight to Keep Dodge As Bank Chief Fails

SACRAMENTO, Jan. 15.—The tremendous fight that has been waged for months to retain Jonathan S. Dodge in the office of state bank commissioner has failed. Dodge, whose salary is \$10,000 a year, and in behalf of whom state bankers and political leaders from all parts of the state have interceded with Governor Richardson, is to be displaced about February 1, according to authentic information obtained today.

Named by Stephens
His successor, without any doubt, will be Frank F. Johnson, chief deputy in the state treasurer's office, over which the new governor presided for eight years. Johnson is considered an efficient man and his qualifications are well known to Richardson.

Dodge, former chairman of the Los Angeles county board of supervisors, was appointed bank commissioner by Governor Stephens. At that time Dodge was considered a potential candidate for governor, but the appointment eliminated him as a rival to Stephens at the last primary campaign.

'Dodge to Go'
Since Richardson's election, bankers, business men and politicians have besieged Richardson with appeals to retain Dodge. It was currently reported before the final election that Los Angeles bankers offered to make a big contribution to Richardson's campaign fund if he would agree to hold Dodge in office.

Richardson declined. He is honestly trying to put economies into effect, and lop off boards here and commissions there, to close institutions and generally to embark upon a crusade of slashing costs.

The same people who acclaimed him, denounce him. Their friends lose positions, fat salaries are cut off, and those who showed for economy rush to the front to save their friends and their friends' friends from decapitation.

Already delegations of men who supported Richardson because of his economy platform have come to him to ask for appropriations which, if the governor is consistent, he cannot grant.

Wail at Policies
Loud wails of woe will arise from all parts of the state when Richardson actually carries into effect the policies which placed him in the governor's chair. But whether he is re-elected or not, whether he becomes unpopular or not, Richardson asserts he will make good on his promises.

He does not yield to influence. In fact, a percentage basis might be worked out to show the relative influence that can be exerted upon him.

He is so cautious and reserved that he probably accepts no one at 100 per cent. Old friends who were for him from the beginning of his race for governor might be rated at 75 per cent. These include a number of country editors, some persons in Sacramento and a few in Los Angeles and San Francisco.

50 Per Cent Friends
Those who were for Stephens up to the time of the primaries and then climbed upon the Richardson band wagon without hope of reward might be rated at 50 per cent. Those who were for Stephens and then climbed aboard the Richardson chariot in the hope of personal gain or appointments do not assay higher than 25 per cent.

Thursday evening, and Thomas Blair, of Redondo Beach, assumed his new duties as secretary of the organization.

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Will Establish Dancing School

Seeking to establish an academy for the teaching of aesthetic and dramatic dancing, with pupils ranging from three to sixteen years of age, Miss Diane Pascale, a dancer of note, was in this city the latter part of last week looking the field over.

Miss Pascale was educated in Paris, having studied under some of the great masters of the art in that city. She has been identified with the stage and the moving picture industry for several years, and for some time was a member of the consulting staff of the Rex Ingram Pictures.

Raised an invalid, Miss Pascale, whose article, "Live Like the Siwash Indians and Find Health," which appears in the December and January issues of the "Physical Culture" magazine, is one of those fortunate individuals whom Nature endowed with an indomitable spirit which knows no ob-

stacles. Broken in health, several years ago, she withdrew from her large circle of friends and sought a locality where she might find rest and quiet, and finally located on an island in Puget Sound, populated entirely with a friendly tribe of Indians. Eschewing all the luxuries, and living in the simple comfort of her Indian neighbors and friends, she regained her health and strength in the remarkable time of eleven months, and returned to civilization to again take up her work.

Miss Pascale, for several years past, has been an instructor for the professional class in Los Angeles, and her endeavor to establish small schools in the surrounding small cities is meeting with success. While here she interviewed several of the members of the Woman's club, and others, and because of the encouragement given her, she will perfect her plans within the next few weeks.

We see an article in an exchange about "business men" who do not advertise. But if they are real "business men" they DO advertise.